

Publications on Content Analysis

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Books and Monographs

Content Analysis, An Introduction to Its Methodology 3rd Edition; 441 pages. Thousand Oaks, CA: Sage Publications, 2012.

Content Analysis, An Introduction to Its Methodology 2nd Edition; 413 pages. Thousand Oaks, CA: Sage Publications, 2004.

A Tartalomelemzés Módszertanának Alapjai. Budapest: Balassi Kiad, 1995. (Hungarian translation of *Content Analysis: An Introduction to its Methodology*).

Metodologia de analisis de contenido: teoria y practica. Barcelona-Buenos Aires-Mexico: Ediciones Paidos, 1990. (Spanish translation of *Content Analysis: An Introduction to its Methodology*).

Japanese translation of a revised version of *Content Analysis: An Introduction to its Methodology*. Tokyo: Keiso Communication, 1990.

Analisi del Contenuto; Introduzione Metodologica. Introduzione di Enzo Campelli. Torino: ERI, 1983. (Italian translation of *Content Analysis; An Introduction to its Methodology*).

Content Analysis; An Introduction to its Methodology. 188 pages. Beverly Hills, CA: Sage, 1980.

An Examination of Content Analysis: A Proposal for a Framework and an Information Calculus for Message Analytic Situations, 400 pages. Ph.D. Dissertation. Urbana: University of Illinois, 1967.

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Edited and Coedited Volumes

The Content Analysis Reader. With Mary Angela Bock. 481 pages. Thousand Oaks, CA: Sage Publications, 2009.

The Analysis of Communication Content; Developments in Scientific Theories and Computer Techniques. With George Gerbner, Ole R. Holsti, William J. Paisley, Philip J. Stone. 529 pages. New York: John Wiley & Sons, 1969.

Book Chapters

Content Analysis. Pages 403-407 in Erik Barnouw et al. (Ed.). *International Encyclopedia of Communication*, Vol. 1. New York: Oxford University Press, 1989. http://repository.upenn.edu/asc_papers/226

Validity in Content Analysis. Chapter 3, pages 69-112 in Ekkehard Mochmann (Ed.). *Computerstrategien für die Kommunikationsanalyse*. Frankfurt/New York: Campus, 1980. http://repository.upenn.edu/asc_papers/291

With Marten Brouwer, Cedric C. Clark, Michael F. Eleey, and George Gerbner. Tabulation of Findings, Analytical Procedures, and Sampling of Programs, Appendices A, B, and C to George Gerbner. *Violence in Television Drama: Trends and Symbolic Functions*. Pages 66-187 in George E. Comstock and Eli A. Rubinstein (Eds.). *Television and Social Behavior; Reports and Papers, Volume I: A Technical Report to the Surgeon General's Scientific Advisory Committee on Television and Social Behavior*. Washington, DC: U.S. Department of Health, Education, and Welfare Publication NSM 72-9057, 1972.

With Marten Brouwer, Cedric C. Clark, Michael F. Eleey, and George Gerbner. The Television World of Violence, pages 311-339, and Content Analysis Procedures and Results. Pages 519-591 in Robert K. Baker and Sandra J. Ball (Eds.). *Mass Media and Violence*, Vol. IX. A Report to the National Commission on the causes and prevention of violence. Washington DC: U.S. Government Printing Office, November 1969.

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Models of Messages: Three Prototypes. Chapter 4, pages 69-106 in George Gerbner, Ole R. Holsti, Klaus

Krippendorff, William Paisley, Philip J. Stone (Eds.). *The Analysis of Communication Content; Developments in Scientific Theories and Computer Techniques*. New York: John Wiley & Sons, 1969.
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Introduction to Theories and Analytical Constructs (for Content Analysis). Pages 3-16 in George Gerbner, Ole R. Holsti, Klaus Krippendorff, William Paisley, Philip J. Stone (Eds.). *The Analysis of Communication Content: Developments in Scientific Theories and Computer Techniques*. New York: John Wiley & Sons, 1969.

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A Content Analysis of Bias in *Consumer Reports* on Automobiles. A Report of Research. Philadelphia: The Annenberg School of Communications, University of Pennsylvania, 1982 (mimeo).
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With Mike Eleey. A System for the Continual Monitoring of National Publicity for PBS Programming. Report of a Pilot Study. The Public Broadcasting Service, Washington DC, March 5, 1973.

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