

Curriculum Vitae for Christopher Voegeli, PhD, MPH

Experience

03/2025-Present Annenberg Public Policy Center at the University of Pennsylvania Philadelphia, PA

Distinguished Visiting Scholar

- Writing a book that will critically analyze the CDC's efforts to combat health misinformation, ensuring that future public health initiatives are better prepared to handle similar challenges. The project will offer valuable insights for public health practitioners, policymakers, and academic researchers by documenting these strategies.

06/2023-03/2025 Centers for Disease Control and Prevention/IOD/OC/DCSS Atlanta, GA

Health Information Integrity Team Lead / Behavioral Scientist

- Led the creation of CDC's Health Information Management and Alerting System and CDC Office of Communications Strategic Plan to monitor, alert, and mitigate health-related misinformation through coordinated action, capacity building, and the development of systems, tools, and resources.
 - Example resource: The [Practical playbook for addressing health misinformation](#) provides CDC and health department communicators the tools and knowledge to effectively monitor for and mitigate the spread of misinformation in addition to their questions, concerns, and information voids that may hinder the adoption of positive health behaviors.
- Provides subject matter expertise on monitoring and mitigating misinformation and trust in government and health information to CDC centers and programs and external partners, including state and local health departments, academic and research partners, and international partners such as WHO, NATO, governments, and health ministries worldwide.
- Conceptualized, developed, and funded the CDC-NIH National Health Knowledge Monitoring and Response system, which serves as a sentinel site data collection and response mechanism to identify the public's information needs, including currently circulating misinformation. This system will also generate resources, assets, and talking points to fill knowledge gaps using culturally appropriate, clear communication and plain language messages.
- Developed, maintained, leveraged, and supported a vast internal and external partnership network to build global and domestic cross-sector capacity to mitigate the spread of misinformation and build a resilient society to prevent the uptake of misinformation.
 - Led and facilitated the Inaccurate Health Information Resilience and Public Health interagency working group with representation from 15 health agencies that shared monitoring results, provided a venue for collaboration and coordination on mitigation activities, and supported joint research activities.
 - Led and facilitated the White House's Building Trust and Designing for Health Behavior Uptake working group, which identified ways federal health agencies could implement best practices in rebuilding trust in federal institutions. This group coordinated presentations on effective strategies to rebuild trust and the importance of rapidly responding to the public's information needs using clear communication and plain language principles.
- Served as a subject matter expert on the credibility of government and CDC's health information and mitigating misinformation through consultations, technical assistance, and trainings to CIOs and external partners such as WHO, NATO, and the White House that resulted in the implementation of research projects, capacity development activities, and global misinformation mitigation efforts.

- Led the research and statistical activities concerning mitigating misinformation, as evidenced by the publication of numerous studies, publications, presentations, and the ongoing development of a research and learning agenda.
 - Additional duties include designing studies, analyzing results, presenting findings, writing manuscripts and reports, and giving trainings on statistics and methodology related to mitigating misinformation and building trust.
- Oversaw a team of 7 people, including 5 contractors, 2 fellows, and often included temporary staff and guest researchers to support misinformation monitoring and mitigation efforts. Overseeing these staff activities included the coordination of data collection activities, facilitation of contractor's data analysis and synthesis, writing and reporting out of findings and message development, ensuring they use clear communication, crisis and emergency risk communication, and plain language principles.
- Provided leadership for the center-led responses in mitigating misinformation and addressing the public's questions, concerns, and information voids through the weekly identification of the public's top questions, concerns, information voids, and circulating misinformation.
 - During the Respiratory Virus Season Response, led and facilitated a weekly call with senior leadership to collaboratively identify and develop strategies to address information needs and drive behavior change in the public, primarily through implementing educational campaigns to raise awareness of positive health behaviors to prevent disease and injury.
- Worked collaboratively with internal and external partners to develop CDC's first Health Information Management and Alert System Research and Learning Agenda to monitor and address health misinformation.
- Developed and implemented evaluations of our monitoring and mitigation by measuring and assessing key performance indicators and the extent of behavior change of our partners and the public.

9/2022-05/2023

CDC/NCIRD/Immunization Services Division

Atlanta, GA

Acting Vaccine Confidence and Demand Lead / Behavioral Scientist

- Led the design development, implementation, evaluation, and coordination of CDC's strategic plan and domestic portfolio of work to build confidence in all vaccines.
 - Coordinated the vaccine confidence and demand activities across branches, divisions, and centers through collaborations in the design of public health programs to incorporate best practices in behavioral, communication, and implementation science.
 - Developed vaccine-agnostic evaluation methods, protocols, and metrics to determine program effectiveness, prioritizing measuring and assessing changes in awareness, confidence/self-efficacy, and behavior change.
- Developed working groups to support collaboration among internal CDC partners and external federal agency partners.
 - Working in collaboration with the White House's Executive Office of the President and COVID-19 Response Task Force, established, facilitated, and evaluated an interagency vaccine confidence and demand working group to support the rollout of the September 2022 updated COVID-19 booster dose through collaborations, data sharing, and coordination of efforts. This group had over 60 members and included representation from 16 federal agencies and operating divisions.
 - Established and facilitated a quarterly vaccine confidence and demand research meeting between NIH and CDC researchers to share priorities, work to align efforts and develop collaborations.
- Led and coordinated the planning, design, development, advocating for funding, and provided oversight and subject matter expertise in conducting research to build vaccine confidence and demand. The following is one example:

- Using Community-based Participatory Research to Build Trust and Vaccine Confidence: This research study engages vaccine refusers to develop plain language and clear messages to support their communities protecting themselves from COVID-19 with the goal of seeing if this research design and method (CBPR) is an effective method to build the participants' trust in CDC.
- Led the planning, development, and submission of scientific presentations and supported the planning, development, and submission of scientific papers for publication. See the publications and presentations section of this curriculum vitae.

12/2022-06/2023

CDC/NCIRD/ISD & COVID-19 Response VTF

Atlanta, GA

Insight Unit Lead

- Led the CDC's first infodemic management unit, the Insights Unit, on the Vaccine Task Force and then in NCRID/ISD.
 - Supervised and coordinated the activities of a team of six analysts in the creation, integrated analysis, data synthesis, statistical analysis, and dissemination of the CDC's COVID-19 State of Vaccine Confidence Reports (SoVC), rapid topic-specific SoVCs, and SoVC flash reports.
 - The report served as an education and awareness-building campaign among partners of circulating misinformation and the public's questions, concerns, and information voids, in addition to providing resources, assets, and talking points, developed using clear communication principles to drive behavior change through an integrated and community-based approach to prevent disease and prevent injuries from COVID-19.
 - Coordinated the team's data collection for the SoVC from over 24 sources and the thematic and integrated analysis to identify themes related to the questions, concerns, frustration, and circulating misinformation and disinformation of the US population.
 - Led the identification and development of strategies and programmatic changes internal and external partners could act on the themes in the SoVC to drive positive behavior change and raise awareness. Additional support was given by providing subject matter expertise, facilitating action, and fostering collaborations with CDC experts on communication, behavioral science, policy, and medical officers.
 - Led the creation of 47 publicly available SoVCs, each disseminated to roughly 1000 internal and external partners.
 - Refined and expanded the SoVC methods to increase methodological rigor and apply it to other topic areas outside of COVID-19 vaccine confidence, including HIV, pre-exposure prophylaxis, stigma against Ukrainian refugees, and general trust in government.
 - Led the evaluation implementation, data analysis, reporting, and dissemination of the SoVC process and outcome evaluation.
 - Collaborated with internal and external partners to develop and apply the SoVC methods for their priorities, including training roughly 300 domestic and international infodemic managers at the WHO Infodemic Manager Training and ISD's Vaccine Demand Strategist Capacity Building Trainings.
- Worked collaboratively with internal and external partners to develop an infodemic management research agenda for the Insights Unit.
- Worked with WHO and global partners to create and publish research needs to measure the impact of the infodemic and behavioral and communication strategies to mitigate it.
- Served as a CDC subject matter expert on identifying and addressing misinformation and disinformation related to COVID-19 and vaccine confidence in internal and external working groups for the WHO, NATO, OECD, UK Cabinet Office, the American Psychological Association, and many others.

- Led the planning, development, and submission of scientific presentations and supported the planning, development, and submission of scientific papers for publication. See the publications and presentations section of this curriculum vitae.

10/2020-12/2022

CDC/NCHHSTP/DHAP

Atlanta, GA

Behavioral Scientist

- Led the evaluation efforts of all consumer-facing mass media messaging related to the prevention of HIV for the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention's (NCHHSTP) Division of HIV/AIDS Prevention's (DHAP) Prevention Communication Branch's (PCB) Mass Media Team (MMT).
- Served as a subject matter expert on the credibility of government and CDC's health information as it related to general health information, HIV, and HIV prevention and treatments.
 - Responsibilities included providing evaluation expertise for the Let's Stop HIV Together Campaign, including evaluation planning, data analysis, reporting, and evaluation capacity building.
- Statistical responsibilities included designing studies, analyzing results, presenting findings, writing manuscripts and reports, and delivering trainings on statistics and methodology.
- Oversaw contractor activities, including the coordination of contractor data collection activities, facilitation of contractor's use of evaluation results, and planning and approving contractor changes to project activities. Contracting Officer's Representatives (COR) certified Level 1.
- Led the planning, development, and submission of scientific presentations and supported the planning, development, and submission of scientific papers for publication. See the publications and presentations section of this curriculum vitae.

08/2018-10/2020

Centers for Disease Control and Prevention/ORISE

Atlanta, GA

CDC's Program Planning and Evaluation Office Evaluation Fellow

- Providing evaluation and health communication expertise to CDC's Division of Public Health Information Dissemination and the Division of Scientific Education and Professional Development.
- Led the development and organizing of presentations on the importance of the credibility of government and CDC's health information, behavioral components and drivers of health behavior adoption, and the associated psycho-social influencers to several internal CDC groups and to external partners.
- Led strategic planning efforts in multiple divisions through facilitation, collaborative plan creation, and evaluation of strategic plans.
- Additional responsibilities included providing evaluation expertise on projects, website usability, strategic planning, and providing trainings on evaluation and information dissemination.
- Additional responsibilities included designing studies, analyzing results, presenting findings, writing manuscripts, providing evaluation expertise, website usability testing, strategic planning, and providing trainings on evaluation, information dissemination, statistics, and methodology.
- Projects included: evaluation of the use of new communication products by MMWR, an evaluation of Vital Signs' Medical Outreach Program, aided the Division of Health Informatics and Surveillance SDB Branch and the Division of Public Health Information Dissemination's strategic planning, planned, coordinated, led the evaluation of the Division of Scientific Education and Professional Development's and previous CDC director's, Dr. Robert Redfield, FLIGHT fellowship, and led evaluation of the Division of Laboratory Systems virtual reality lab safety training and Diagnostic Management Teams evaluation
- Served on Behavioral and Social Science Workgroup's Professional Liaison Committee, Young Professional Network's Professional Development Committee, Fellows' Collective Professional Development Committee

Evaluation Coordinator

- Led the evaluation efforts of the eight regional training centers that form the CDC-funded (DSTDP) National Network of STD Clinical Prevention Training Centers (NNPTC) through my coordination and leadership of the National Evaluation Center
 - Responsibilities included developing educational standards for trainings, creating and refining training assessments, ensuring training materials use clear communication and plain language principles, qualitative and quantitative data analysis, reporting results through reports and presentations, development and maintenance of an online national evaluation and learning management system, and building the evaluation capacity of the NNPTC's regional centers.
 - Mentored and monitored staff progress, tracked and revised budgets, obtained, and maintained OMB approval.
 - Led the planning, development, and submission of scientific papers for publication, reports on results quarterly and annually, gave presentations to stakeholders and at conferences, and completed grant annual progress reports.
- Served as an evaluation expert for Denver Public Health's Division of STD and HIV Prevention and Control.
 - Provided subject matter and evaluation expertise on the credibility of government STD/HIV messaging, including HPV vaccine confidence, message tailoring, the use of plain language and clear communication principles, and partner information dissemination.
 - Designed research studies by collaborating with multi-disciplinary teams of internal and external partners, performed qualitative and quantitative analyses, and presented findings through reports and presentations.
 - Provided technical assistance and evaluation expertise for public health communication strategies and campaigns through traditional, online, and social media communication efforts.
 - Led and facilitated stakeholder working groups to collaboratively create logic models, agree on shared goals, determine metrics, create evaluation plans, perform data walkthroughs/parties, create action plans, and post-evaluation change management to implement the recommendations.
 - Built internal evaluation capacity through the formation of an evaluation community of practice and provided trainings on evaluation best practices.
 - Coordinated with regional and state partners in evaluation to foster collaborations and share resources that were easy to use and used plain language and clear communication principles to describe complex analyses and findings.
- Other roles and responsibilities included:
 - Continuing medical education coordinator: Responsibilities included assessing the effectiveness of educational activities, tracking training budgets, reporting activities to and ensuring compliance with organizational, regional, and national stakeholder requirements. First coordinator to receive accreditation with commendation from the national accrediting body (ACCME) for the Denver Prevention Training Center
 - Evaluation Trainer: Responsibilities included creating curricula for evaluation courses to meet the needs of a diverse trainee population, leading training activities to build evaluation capacity, and evaluating trainings for effectiveness and changes in behaviors.
 - Served on: Strategic Planning Committee, Customer Experience Taskforce, Public Policy Committee

Evaluation Consultant / Founder Provided consultancy services to non-profits, community-based organizations, universities, and local government on program and organizational evaluations, strategic planning, and fundraising.

- Provided evaluation consultancy services to organizations such as Hope Street Youth Development, Wichita Non-Profit Chamber of Service, Interfaith Ministries, and Karis Mental Health Community.
- Successfully advised and assisted decision-makers in evaluation development and identifying outcomes, indicators, strategies, activities, data collection, and analysis.
- Provided comprehensive support and training to clients in all phases of the evaluation process in addition to outcome assessments to build organizational evaluation capacity.
- Produced formative and summative evaluation reports highlighting key findings, conclusions, and recommendations.
- Collaborated with internal evaluators to develop performance indicators and to monitor and report program progress on associated measures.

08/2009-12/2014

Wichita State University

Wichita, KS

Graduate Teaching Assistant and Instructor

- Instructor for: Statistics in the Behavioral Sciences, Advanced Research Methodology I and II lab, and Introduction to Psychology.
 - Taught courses, created lesson plans, exams, and course materials, graded work, and tutored students.
- Graduate Teaching Assistant or Instructor for Statistics in Psychology, Biological Psychology, Social Psychology, and Communication Research Methods
 - Created lesson plans, exams, course materials, graded work, and tutored students.
- Graduate Research Assistant
 - Led a team of graduate students in the development of a research plan, data collection instruments, data analysis, and reporting results for a Department of Energy Community-based Participatory Research grant project on wind energy development in Kansas.

08/2012-05/2014

University of Kansas School of Medicine

Wichita, KS

Graduate Research Assistant and Graduate Teaching Assistant

- Graduate Teaching Assistant for Biological Statistics
 - Responsibilities included revising and grading assignments, revising, and grading exams, and tutoring students.
- Graduate Research Assistant
 - Developed focus group guides and then organized and facilitated eight focus groups with local government officials and community stakeholders on food insecurity in rural Kansas counties.
 - Performed thematic analysis of focus group data to summarize the evidence and determine what recommendations to provide in the summary report.

Education

Fall 2006 – Fall 2015

Wichita State University

Wichita, KS

Doctorate of Psychology

Received Fall 2015

- Specialization in Methodology
- Community Psychology (Division 27 APA)
- Dissertation: Perceived Credibility of Government Health Information

Master of Arts in Psychology

Received Fall 2011

- Thesis: The Degree Alignment Between “Hoped for” and “Feared for” Possible Selves impacts motivation to exercise, eat healthy, and achieve academic success

Bachelor of Arts in Psychology

Received Spring 2009

- Minor in Sociology
- Minor in Spanish
- Magna Cum Laude

Fall 2011 – Spring 2015

University of Kansas School of Medicine

Wichita, KS

Master of Public Health

Received Spring 2015

- Concentration in Epidemiology
- Capstone: Summative Evaluation of the Sedgwick County Health Department's Patient Navigator Program

Technical Skills

- WHO Certified Infodemic Manager
- Microsoft Office Suite including Word, Outlook, PowerPoint, Excel, Access, Publisher, Visio, OneNote
- Statistical analysis software: SPSS, R, SAS, Stata, Excel, GPower
- Other software: SQL, Crystal Reports, Nvivo, Meltwater (certification level I), Crowdtangle, SEMrush, Adobe Analytics, and REDcap
- Descriptive statistics and quantitative analysis including t-tests, ANOVA, chi-square, Kruskal-Wallis, Wilcoxon signed-rank, correlation (bivariate, multiple, partial), regression (bivariate, multiple, ordinal, logistic), factor analysis, discriminant analysis, canonical correlation, cluster analysis, and structural equation modeling
- Qualitative analysis and design: participant observation, key-informant interview, focus groups, document/material analysis, thematic analysis, community-based participatory research

Publications

- Ishizumi, A., Kolis, J., Abad, N., Prybylski, D., Brookmeyer, K. A., Voegeli, C., Wardle, C., & Chiou, H. (2024). Beyond misinformation: developing a public health prevention framework for managing information ecosystems. *The Lancet Public Health*, 9(6), e397-e406.
- Jin, S. L., Kolis, J., Parker, J., Proctor, D. A., Prybylski, D., Wardle, C., Abad, N., Brookmeyer, K., Voegeli, C., & Chiou, H. (2024). Social histories of public health misinformation and infodemics: case studies of four pandemics. *The Lancet Infectious Diseases*.
- Abad, N., Bonner, K. E., Kolis, J., Brookmeyer, K. A., Voegeli, C., Lee, J. T., ... & Cohn, A. (2024). Strengthening COVID-19 vaccine confidence & demand during the US COVID-19 emergency response. *Vaccine*.
- Kolis J, Brookmeyer K, Chuvileva Y, Voegeli C, Juma S, Ishizumi A, Renfro K, Wilhelm E, Tice H, Fogarty H, Kocer I, Helms J, Verma A. (2024). Infodemics and Vaccine Confidence: Protocol for Social Listening and Insight Generation to Inform Action. *JMIR Public Health and Surveillance*, 10, e51909.
- Boender, T. S., Schneider, P. H., Houareau, C., Wehrli, S., Purnat, T. D., Ishizumi, A., ... & Leuker, C. (2023). Establishing Infodemic Management in Germany: A Framework for Social Listening and Integrated Analysis to Report Infodemic Insights at the National Public Health Institute. *JMIR infodemiology*, 3, e43646.
- Chiou, H., Voegeli, C., Wilhelm, E., Kolis, J., Brookmeyer, K., & Prybylski, D. (2022). The future of infodemic surveillance as public health surveillance. *Emerging Infectious Diseases*, 28(Suppl 1), S121.
- Wilhelm, E., Ballalai, I., Belanger, M. E., Benjamin, P., Bertrand-Ferrandis, C., Bezbaruah, S., ... & Purnat, T. D. (2023). Measuring the burden of infodemics: Summary of the methods and

results of the Fifth WHO Infodemic Management Conference. *JMIR infodemiology*, 3(1), e44207.

- Voegeli, C., Frazee, J., Rietmeijer, C., Nagendra, G., Finkenbinder, A., Taylor, K., Devine, S., (2021). Predicting Clinical Practice Change: An Evaluation of Trainings on Sexually Transmitted Disease Knowledge, Diagnosis, and Treatment. *Sexually Transmitted Diseases*, Vol. 48(1), 19.
- Voegeli, C., Schmitt-Boshnick, M., Krupa, G., (2021). Evaluation advisory groups: building bridges for collaboration toward positive change. *Canadian Journal of Program Evaluation*, Vol. 36(2).
- Caragol, L., Voegeli, C., Mettenbrink, C., Wendel, K., & Rietmeijer, C. (2017). Extragenital gonorrhea and chlamydia testing among women reporting extragenital exposure at an urban STD clinic: Is it worth the cost? In *Open forum infectious diseases* (Vol. 4, No. Suppl 1, p. S104). Oxford University Press. DOI 10.1093/ofid/ofx163.097
- Voegeli, C. D. (2015). Perceived credibility of government health information (Doctoral dissertation, Wichita State University).

Presentations

- Voegeli, C., Albarracín, D., Duhigg, C., Israel, T., Swire-Thompson, B., & Van Bavel, J. (2024, August). Safeguarding Public Health in the Misinformation Era. *Headline Event. APA 2025*. Seattle, WA.
- Voegeli, C. (2023). Misinformation Can be Deadly: Strategies to Prevent & Address Inaccurate Health Beliefs. *APHA 2023 Annual Meeting and Expo*.
- Jin, S., Kolis, J., Parker, J., Chiou, H., Proctor, D., Prybylski, D., Wardle, C., Abad, N., Brookmeyer, K., & Voegeli, C. (2023). Social histories of misinformation and public health: Lessons from infodemic case studies. *APHA 2023 Annual Meeting and Expo*.
- Voegeli, C., (2023) Addressing Inaccurate Health Information. Presentation at the Merieux Foundation's Vaccine Acceptance Meeting Series. Veyrier du Lac, France.
- Voegeli, C., Hartnell, C., Santos, A., Arsovski, D., & Liebman, A. (2023). The Government's Response. Panel at the Forum on Global Information. Lisbon, Portugal.
- Voegeli, C., Friedhoff, S., Scales, D., & Tucker-Allen, S., (2023). Effective Communication in a Networked Information Environment. Conference Panel at the National Conference on Health Communication, Marketing and Media, Atlanta, GA.
- Voegeli, C. (2023). Using Insights and infodemic management to Increase Vaccine Confidence. Presentation at the WHO Technical Consultation on Building a Global University Curriculum for Infodemic Management. Belgrade, Serbia.
- Wilhelm, E., Johnson, N., Perlman-Gabel, M., & Voegeli, C., (2023). Forecasting and Social Listening Approaches. Virtual Presentation at the National Academies of Sciences, Engineering, and Medicine Workshop: Navigating Infodemics and Building Trust During Public Health Emergencies.
- Voegeli, C. (2023). Ethical Considerations for Infodemic Management. Virtual Presentation at WHO's Launch of the Infodemic Insights Manual - Deep Dive Webinar.
- Voegeli, C. (2023). Vaccine Confidence Data Insights. Presentation at Maternal Immunization Summit. Washington D.C.
- Voegeli, C. (2023). Tackling Misinformation: Lessons Learned from COVID-19. Virtual Presentation at the Department of Homeland Security's Fusion Center Call.
- Voegeli, C. (2022). Psychological Science and Vaccine Confidence Insights from the APA/CDC Partnership. Virtual Presentation for the Society for Research in Child Development's Conference. St. Louis, MO.
- Voegeli, C., Frederique, N., Myles, R., & Long., K. (2022). U.S. Government Efforts to Counter Mis- and Disinformation. Virtual Panel at the National Academies of Sciences, Engineering, and

Medicine Workshop: Addressing Inaccurate and Misleading Information about Biological Threats through Scientific Collaboration and Coordination

- Voegeli, C., (2022). Influenza and Bivalent COVID-19 Vaccine Confidence Report Summary. Virtual Presentation at the National Adult Immunization and Influenza Summit. <https://www.izsummitpartners.org/2022-11-17/#toc1>
- Voegeli, C., Van der Linden, S., Benjamin, G., Jones, M., & Luray, J., (2022) Building Back Trust in Science: Community-Centered Solutions. American Psychological Association Virtual Panel. <https://www.youtube.com/watch?v=nH5ekG9ElaA>
- Voegeli, C. (2022). Leveraging Psychological Science to Promote COVID-19 Vaccine Uptake During a Public Health Emergency. Presentation at the American Psychological Society Conference. Chicago, Illinois.
- Voegeli, C., (2022). National Health Knowledge Research and Response System Overview. Virtual Presentation for the White House’s Steering Committee for Pandemic Innovation.
- Purnat, T. & Voegeli, C. (2023) Managing the Health Infodemic: Getting Started. Virtual Training for the American College Health Association.
- Voegeli, C., (2022). Applying the Insights Methods to the Division of HIV Prevention’s She’s Well Campaign. Virtual presentation to CDC/DHP. Atlanta, Georgia.
- Voegeli, C. (2022). COVID-19 State of Vaccine Confidence Insights Report. Virtual presentation at UK Health Security and CDC Meeting. Atlanta, Georgia.
- Voegeli, C., (2022). Building Vaccine Confidence to Promote High Uptake of COVID-19 Vaccines. Virtual presentation at Canada – US Health Policy Dialogue Summit.
- Voegeli, C., (2021). COVID-19 State of Vaccine Confidence Insights Report: Taking Listening to Action. Panel Title: Defending Democracy from Disinformation. Virtual presentation at Pre-Event for Summit for Democracy.
- Voegeli, C., (2021). Building Vaccine Confidence to Promote High Uptake of COVID-19 Vaccines. Virtual presentation at US – Mexico Border Health Commission. US Embassy, Mexico City, Mexico.
- Voegeli, C., Kolis, J., (2021). Integrated analysis of the iceberg. Virtual presentation at WHO Infodemic Manager Training.
- Voegeli, C., (2021). State of Vaccine Confidence Insights Report Evaluation. Virtual presentation to CDC COVID-19 response leadership. Atlanta, Georgia.
- August, E., Lilo, E., Voegeli, C., Downey, R., Johnston-Gayden, J., Emerson, B., Hecht, J., Chavez, P., Delaney, K. (2021). Social marketing campaign for HIV self-testing during COVID-19 and beyond. Presentation at virtual US Conference on HIV/AIDS.
- Voegeli, C. (2021). Debunk to Prebunk: A Necessary Paradigm Shift for Addressing Health Misinformation. Virtual presentation at CDC/NCHHSTP Communication Leadership Council. Atlanta, Georgia.
- Voegeli, C., Erskine, S., Downey, R., Marshall, B., August, E. (2021). Using Hierarchical Logic Modeling for Collaborative Planning and Evaluation of a Nation HIV Prevention Communication Campaign. Presentation at American Public Health Association Conference. Denver, Colorado.
- Voegeli, C. (2021). COVID-19 State of Vaccine Confidence Insights Report: Taking Listening to Action. From Principles to Practice: Implementing the draft OECD Principles of Good Practice for Public Communication Responses to Help Counter Mis- and Disinformation.
- Voegeli, C. (2021). Mobilizing Communities to Increase Demand for COVID-19 Vaccines: CDC’s Vaccine Confidence Strategy. Virtual presentation at University of Illinois Champaign-Urbana.
- Voegeli, C. (2021). COVID-19 State of Vaccine Confidence Insights Report: Taking Listening to Action. Virtual presentation at APAC Google-Trusted Media Summit. Republic of Singapore.
- Voegeli, C. (2021). Introduction to Evaluation Instruments and Data Collection Webinar. Presentation for Atlanta-area Evaluation Association. Atlanta, Georgia.
- Voegeli, C., Erskine, S., Downey, R., Marshall, B., August, E. (2021). Using Hierarchical Logic Modeling for Collaborative Planning and Evaluation of a Nation HIV Prevention Communication

Campaign. Presentation at Centers for Disease Control and Prevention's Evaluation Day. Atlanta, Georgia.

- Voegeli, C. (2019). Who's around the table? Evaluation advisory groups' structure and composition. Presentation at the 2019 Canadian Evaluation Society Conference, Halifax, Nova Scotia.
- Voegeli, C. (2019). Barriers and facilitators to performing evaluations of HIV care services. Poster presented at the 2019 National HIV Prevention Conference, Atlanta, Georgia.
- Voegeli, C. (2019). Do people trust Uncle Sam's health information? What we know, what it means, and what we can do. Presentation at the National Conference on Health Communication, Marketing, and Media, Atlanta, Georgia
- Voegeli, C. (2019). Do people trust Uncle Sam's health information? What we know, what it means, and what we can do. Presentation to the Centers for Disease Control and Prevention, Chamblee Evaluation Community of Practice, Atlanta, Georgia
- Voegeli, C. (2019). Do people trust Uncle Sam's health information? What we know, what it means, and what we can do. Presentation to the Centers for Disease Control and Prevention, Division of Public Health Information Dissemination, Atlanta, Georgia
- Taylor, K., Voegeli, C., Devine. (2018). Using GIS and choropleth maps in the evaluation efforts of the NNPTC. Presentation at Eval 2018, Cleveland, Ohio.
- Voegeli, C., Frazee, J., Devine., Taylor, K., (2018). Assessing healthcare professionals' retention of changes to the 2015 STD treatment guidelines and retesting guidelines. Presentation at the 2018 STD Prevention Conference, Washington DC.
- Chavex-Van De Hey, J., Scott, T., Voegeli, C., Wendel, K., Rowan, S. (2018). Expanding HIV/STI outreach and prevention services through the use of dating applications. Poster presented at the 2018 STD Prevention Conference, Washington DC.
- Voegeli, C., Frazee, J., Devine., Taylor, K., (2018). Barriers and facilitators to implement change in STD clinical practice after training. Poseter presented at the 2018 STD Prevention Conference, Washington DC.
- Plotzker, R., Kelley, D., Reminick, D., Voegeli, C., Gandelman, A., Stoltey, J. (2018). Emerging themes from the online NNPTC STD clinical consultation network – California Prevention Training Center experience in 2017. Presentation at the 2018 STD Prevention Conference, Washington DC.
- Voegeli, C., Scott, T., Chavez-Van De Hey, J., Rowan, S. (2018). Equity approach to HIV outreach testing at Denver Public Health. Presentation at the Culture of Data Conference, Denver, Colorado.
- Voegeli, C., Devine, S., Driesbach, S. (2017). Mission impossible: Meeting competing needs for a national multi-site evaluation. Presentation at the Evaluation 2017, Washington DC.
- Voegeli, C., Driesbach, S., Taylor, K., Devine, S. (2017) Evaluating the reach and effectiveness of the CDC-funded National Network of STD Clinical Prevention Training Centers. Poster presented at National Sexual Health Conference 2017, Denver, Colorado.
- Devine, S., Driesbach, S., Voegeli, C., Burnside, H. (2016). Implementing a national evaluation to demonstrate reach and impact of the National Network of STD Clinical Prevention Training Centers, Poster presented at the 2016 STD Prevention Conference, Atlanta, Georgia.
- Anderson, T., Finkenbinder, A., Voegeli, C. (2015). Applying adult learning theory to clinical training. Presentation at the Mountain West AIDS Education Training Center Conference, Denver, Colorado.
- Voegeli, C. (2014). Using government data, Presentation at the Southwest Psychological Association Conference, San Antonio, Texas.
- Voegeli, C. (2013). Healthy Today Healthy Tomorrow Data Plan, University of Kansas Community Health Poster presented at the Project Showcase, Kansas City, Kansas.
- Voegeli, C., Herpolsheimer, L., Jacobson, L., Park, E., Witsman, K., Burdsal, C. (2013). R: The economical choice for statistical packages, Southwest Psychological Association Conference, Fort Worth, Texas.

- Voegeli, C., Jackson, D. (2013). R: exploring government data, Southwest Psychological Association Conference, Fort Worth, Texas
 - Voegeli, C., Burdsal, C. (2012). Possible selves and motivation in intimate relationships, Poster presented at the Southwest Psychological Association Conference, Oklahoma City, Oklahoma
 - Ballard-Reisch, D., Koeber, C., Voegeli, C., Rowley, S., Grant, E. (2011). Assessing community engagement in wind energy project development: a preliminary analysis, Poster presented at the Regional Energy and Sustainability Conference, Wichita, Kansas.
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Acknowledgements

- UNICEF & WHO. (2023) How to Build an Infodemic Insights Report in Six Steps.
 - Stoner, B. P., Frazee, J., Rietmeijer, C. A., Dyer, J., Gandelman, A., Hook III, E. W., ... & Bolan, G. (2019). The National Network of Sexually Transmitted Disease clinical prevention training centers turns 40—a look back, a look ahead. *Sexually transmitted diseases*, 46(8), 487.
 - MacDonald, G. (2018). Checklist of key considerations for development of program logic models. Retrieved from <https://wmich.edu/evaluation/checklists>.
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Awards

- CDC's Employee of the Month (May 2023)
 - CDC\NCIRD's Employee of the Month (February 2023)
 - CDC\NCIRD\ISD's Employee of the Month (January 2023)
 - CDC\NCHHSTP's CDC Director's Award for Excellence in Public Health Impact (October 2022)
 - CDC\NCHHSTP\DHP's CDC Director's Award for Excellence in Public Health Impact (July 2022)
 - Best Scientific Poster at the 2011 Regional Energy and Sustainability Conference, Wichita, Kansas.
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Memberships

- American Evaluation Association (Past-Chair of the Government Evaluation Topical Interest Group)
 - Atlanta-area Evaluation Association (President, 2021, and Past-President, 2022)
 - Canadian Evaluation Society
 - American Psychological Association
 - National Public Health Information Coalition
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