Wanyan WU

E-mail: w.wu@zju.edu.cn
wanyan.wu@asc.upenn.edu

RESEARCH INTERESTS

Human machine relations, Digital Culture, Gender and Media

EDUCATION

2022-now　**Zhejiang University,** China
Ph.D. in Media and Communication

2020-2021　**The London School of Economics and Political Science,** UK
M.S. in Gender, Media and Culture

2014-2018　**Zhejiang University of Technology,** China
B.A. in Television Studies

PUBLICATIONS

Journal Articles

- Yupei Zhao, **Wanyan Wu**, Zhongxuan Lin* (2023) Surviving or Thriving? Examining the impact of digital connective politics in primary-level cadres' live-streaming ecommerce in China. *International Journal of Communication*. 17:1-20.
- Yupei Zhao, **Wanyan Wu** & Yuxin Wang. (2023). Competitions as memory, circles, and profession: A study on reconstructing the identity and self-categorization of esports live-streamers. *China Youth Study*, 2023(10):63-73+11. DOI:10.19633/j.cnki.11-2579/d.2023.0133.
- Yupei Zhao, **Wanyan Wu** & Hong Zhang*. (2024). Entanglements of human-technology: experimenting multi-interactivity through digital-human themed TV program. *Television & New Media*. (revised and resubmitted)
- **Wanyan Wu** & Yupei Zhao*. (under review). Breaking new ground: An examination of the sensory culture of digital humans on China's social media platforms. *Information, Communication & Society*.

Books

- Yupei Zhao, **Wanyan Wu** & Yi Zhang. (in press). *Co-evolution Communication: A New Paradigm of Intelligent Human-Machine Interaction*. Zhejiang, China: Zhejiang University Press.

Conference Presentations

- **Wanyan Wu** & Yupei Zhao*. (2024).　Imagined affordance in digital human: Lessons from self-presentation from designers and audiences on short video platforms. *International Association for Media and Communication Research (IAMCR)*. Christchurch.
- Yupei Zhao & **Wanyan Wu**. (2023). Technicians-centered Metaverse or not? Pioneering

examination for tech-mediated practices in China. *LSE Media Futures conference*. London School of Economics and Political Science. London.

- Yupei Zhao, **Wanyan Wu**, Yu Zhao & Jiaxin Duan. (2022). Actual or virtual-dominated self of authenticity? Lessons from Virtual live-streamers on Bilibili. *Connected Life: Designing Digital Futures.* Oxford Internet Institute. London.

Invited Talks and Engagement Scholarship

2023 Present a talk titled "ChatGPT Goes to Campus: Reflections on Digital Transformation of Higher Education" and participate the roundtable salon "What ChatGPT Can and Cannot Do", organized by Organization Department of Hangzhou Government and Bureau of Science and Technology.

RESEARCH EXPERIENCES (Recent five years)

2023 Participated in the provincial-level project "**Digital Culture and Globalization".**

2022 Participated in the sub-project "**Societal Scenarios of Human-avatar Symbiosis and Ethics"** of National-level project "Integration of Digital Culture Technologies and Innovation in Typical Scenario Services".

2019 Participated in the provincial-level project "**Evaluation of Integration Media Center of Taizhou City**".

INTERNSHIP EXPERIENCES

2018-2019 **Journalists** in Zhejiang Television

2017-2018 **News editor** in Zhejiang Tencent News Center

HONORS AND AWARDS (Recent five years)

2022 Hangzhou Marathon Excellent Volunteer

2022-2023 Zhejiang University First-Class Scholarship